



# LOCAL ACTION GROUP (LAG) TSKALTUBO STRATEGIC GOALS AND OBJECTIVES



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# Strategic vision

Improving the quality of life for Tskaltubo municipality dwellers and promoting sustainable economic development by use of local resources.

#### Goal 1: Strengthening and diversifying the local economy

#### Objectives:

- 1. Supporting the creation of new/innovative agricultural products
- 2. Improving the quality of agricultural products by use of new technologies and equipment
- 3. Supporting the creation of new/innovative tourism services/products for Tskaltubo
- 4. Supporting the creation and improvement of household services, especially in villages remote from the center
- 5. Increasing awareness of existing/new products and services, supporting marketing efforts and high-quality production.

# Goal 2: Improvement of social and public (community) services

#### Objectives:

- 1. Supporting the creation of new social and public (community) services
- 2. Supporting the institutional development of social and public (community) services, improving material and technical base and accessibility, especially in the villages remote from the centre.
- 3. Creating/rehabilitating/equipping sports-cultural and recreational infrastructure and supporting sustainable / viable / long-term services
- 4. Creating opportunities for young people to acquire professional knowledge and practice;





# Goal 3: Supporting environmental practices

# Objectives:

- 1. Increasing awareness of environmental issues
- 2. Sharing and using best environmental practices in agriculture and tourism
- 3. Supporting environmentally friendly services and ecologically clean production

# Goal 4: Strengthening of Tskaltubo Local Action Group as a sustainable actor at the local level

# Objectives:

- 1. Promoting the LEADER approach
- 2. Strengthening partnership with members of the Georgian Association of Local Action Groups (GALAG)
- 3. Establishment of international relations and cooperation
- 4. Organizational strengthening of Tskaltubo LAG



